

# Press information

**100<sup>th</sup>**  
Anniversary  
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Ideal home entertainment solutions for every consumer need and budget

## **Denon offers a whole new 3D experience in audio and video with their new entry-class AV receivers AVR-1911 and AVR-1611**



**April 27<sup>th</sup>, 2010** – Denon, one of the world’s leading manufacturers of high-quality home entertainment products celebrating 100 years of innovation and technology leadership in 2010, today announced the firsts of their new line of advanced audio/video receivers. Both, the 7-channel AVR-1911 and the 5-channel AVR-1611 are born from their award-winning precursor models but come with a wide variety of further achievements at the same attractive price point. Most remarkably, both newcomers feature full 3D video connectivity and 3D surround sound options as well. In addition, they provide a wealth of features that you would want an AV receiver to have, including HDMI conversion, convenient on-screen displays and easy operation.

Among the significant enhancements made to all new Denon receivers is the inclusion of HDMI v1.4a repeater inputs with 3D (all mandated formats), Audio Return Channel (ARC) and CEC (Consumer Electronics Control). The AVR-1911 and AVR-1611 support not only Dolby TrueHD, DTS-HD Master Audio and other HD Audio formats but also Dolby Pro Logic IIz for enhanced vertical and horizontal spatial performance at the front, the essence of 3D acoustics complementing the excitement of 3D video.

Adding to the simplicity of use, both newcomers feature analogue-to-HDMI conversion and support simple-one-cable HDMI connections including the new Audio Return Channel option. Until now, if you wanted to enjoy surround sound from a TV, you needed to use an optical digital cable or coaxial digital cable to bring sound from the TV to the AV receiver. The new Denon line-up makes supports ARC functionality for total ease-of-use (the TV must also support ARC).

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Both models feature an updated easy-to-use On-Screen Display that make the steps of system setup, operation and displaying other important information much easier for the end user. Notably, the new models all feature on-screen display (OSD) via the HDMI connection – eliminating the frustrating necessity of additional cable switching or programming interruptions when making adjustments while watching HD content. Further enhancing ease-of-use, all models have Source/Quick Select Power On and Quick Select options on the front panel and remote control to give end users one button source, surround mode selection.

In addition to the 7-channel amplifier section, the AVR-1911 offers numerous other step-up features such as high-bit 1080p up-conversion through a most advanced Anchor Bay Technologies chipset for converting SD sources to HD to provide a sharp, high-definition picture from DVD and other standard video sources, and a GLO-key remote control unit that is easy to use in the dark, to maximise the home theatre comfort. Adding to the user's lifestyle, the AVR-1911 comes with a front panel USB port that features iPod/iPhone Digital Direct playback function with the regular cable provided with the players. Digital signals from the iPod are transmitted to the AVR-1911 where they pass through the compressed audio restorer and are processed by advanced audio circuitry to produce a clean, high quality sound.

The audio/video receivers are at the heart of Denon's ongoing mission to enhance and expand the home entertainment experience for discriminating consumers. Both newcomers, the AVR-1911 and the AVR-1611 mark the start of the new line-up within the anniversary year 2010. They will be available in black colour finish from June onwards.

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Images:

[http://www.denon.eu/downloads/press/2010\\_04\\_AVR-1911-1611/AVR1911BK\\_E2\\_ot\\_000.jpg](http://www.denon.eu/downloads/press/2010_04_AVR-1911-1611/AVR1911BK_E2_ot_000.jpg)



AVR-1911 with iPod

[http://www.denon.eu/downloads/press/2010\\_04\\_AVR-1911-1611/AVR1911BK\\_E2\\_fr\\_000.jpg](http://www.denon.eu/downloads/press/2010_04_AVR-1911-1611/AVR1911BK_E2_fr_000.jpg)



AVR-1911 Front view

[http://www.denon.eu/downloads/press/2010\\_04\\_AVR-1911-1611/AVR1911BK\\_E2\\_bk\\_000.jpg](http://www.denon.eu/downloads/press/2010_04_AVR-1911-1611/AVR1911BK_E2_bk_000.jpg)



AVR-1911 Rear view

[http://www.denon.eu/downloads/press/2010\\_04\\_AVR-1911-1611/AVR1611BK\\_E2\\_fr\\_000.jpg](http://www.denon.eu/downloads/press/2010_04_AVR-1911-1611/AVR1611BK_E2_fr_000.jpg)



AVR-1611 Front view

[http://www.denon.eu/downloads/press/2010\\_04\\_AVR-1911-1611/AVR1611BK\\_E2\\_bk\\_000.jpg](http://www.denon.eu/downloads/press/2010_04_AVR-1911-1611/AVR1611BK_E2_bk_000.jpg)



AVR-1611 Rear view

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*About Denon:*

*From its beginning in 1910 as a supplier of professional recording studio and broadcast equipment, Denon has become a world leader in the manufacture of the highest quality home theatre, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio.*

*About D&M Holdings Inc.:*

*D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escent®. Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).*

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